

CHICKEN 2035: Anticipating TRENDS, Adapting STRATEGIES

**CHICKEN
MARKETING
SUMMIT**

July 29-31, 2024

Renaissance Birmingham Ross Bridge
Golf Resort & Spa



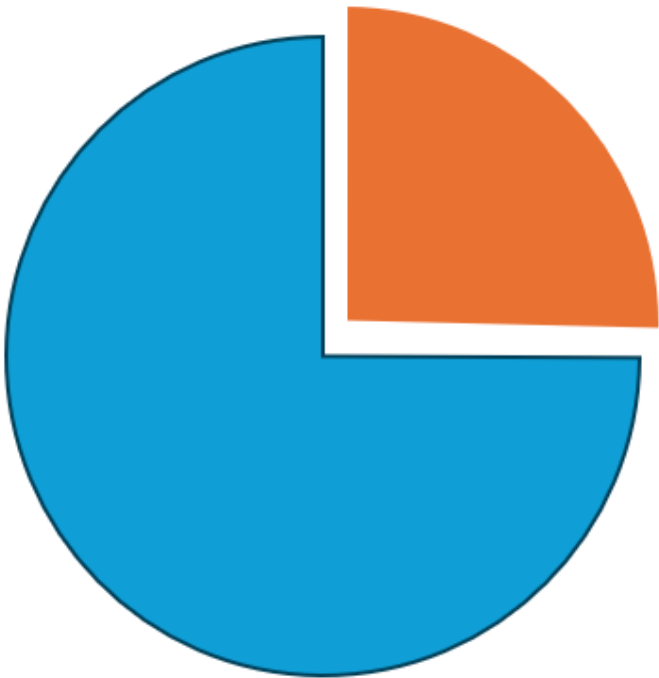
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Secondary Market

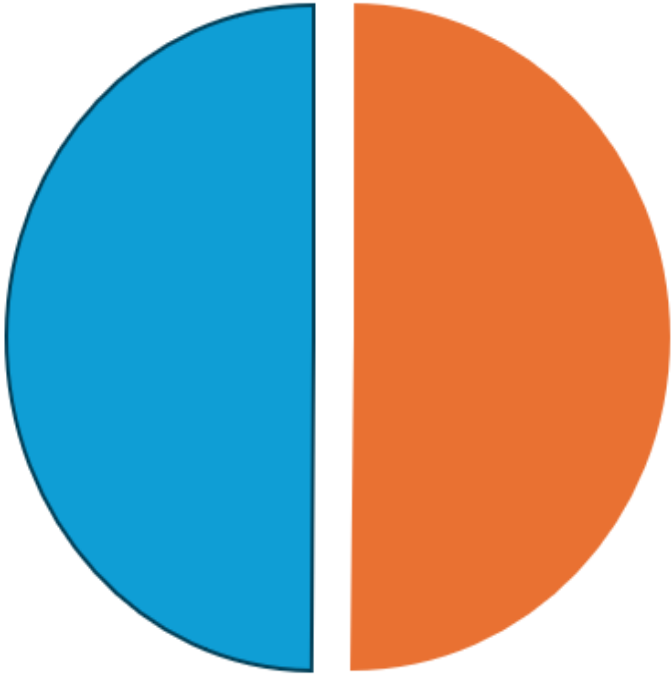
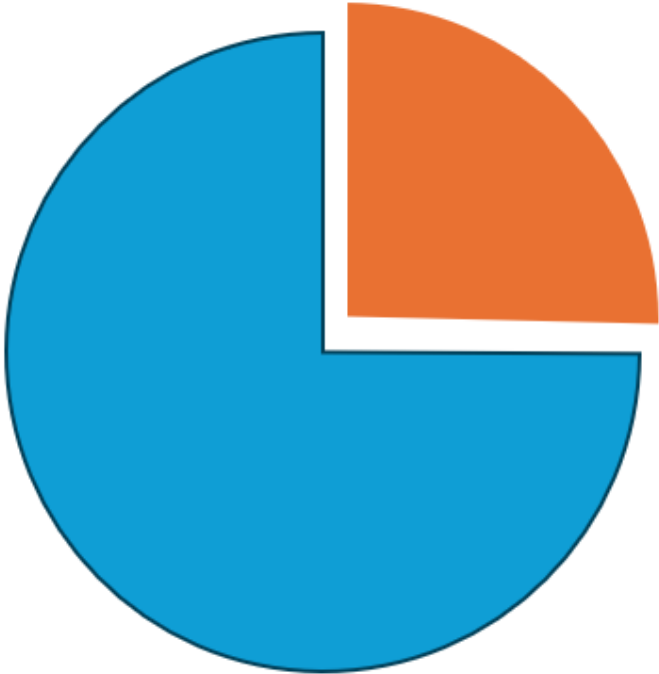
- Own and operate 135,000 Square foot Freezer/Cooler
- Purchase over 110,000 cases per week
- 300 employees
- USDA, FDA, SQF Repack and Co-pack facility
- 100+ Vendors
- 350+ Customers
- Donate 120,000 cases per year



Private Label



Private Label

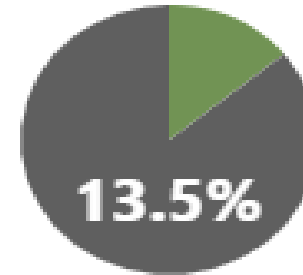


2022 Overall Food Insecurity In The United States

FOOD INSECURE POPULATION IN THE UNITED STATES

FOOD INSECURITY RATE IN THE UNITED STATES

44,151,000



Establish Verifiable Standards

- Processing
 - End to end audit (Accountability)
 - Facility inspections
- Customers
 - Visibility
 - Traceability

