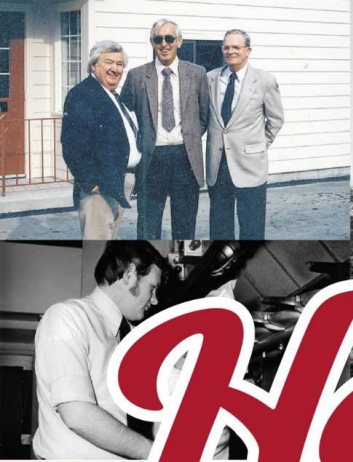




**Lee's
Famous**
recipe chicken



Our Heritage



Since 1966...

Our customers have recognized that our past is an important part of our brand and who we are.

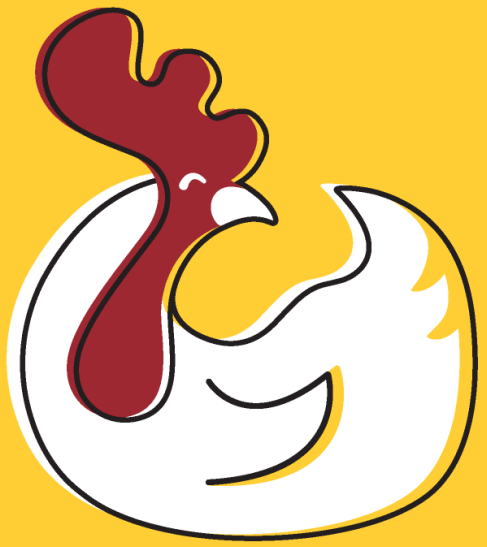




Brand Update

bold, modern & new

LEE'S
Famous Recipe Chicken



Lee's
Famous
recipe chicken

Lee's
Famous
recipe chicken

Lee's
Famous
recipe chicken

Lee's Famous
recipe chicken



Prototype Design



Lee's Famous
recipe chicken

Lee's
Famous
recipe chicken

Our best

Famous

ONE-WAY



**Lee's
Famous**
recipe chicken

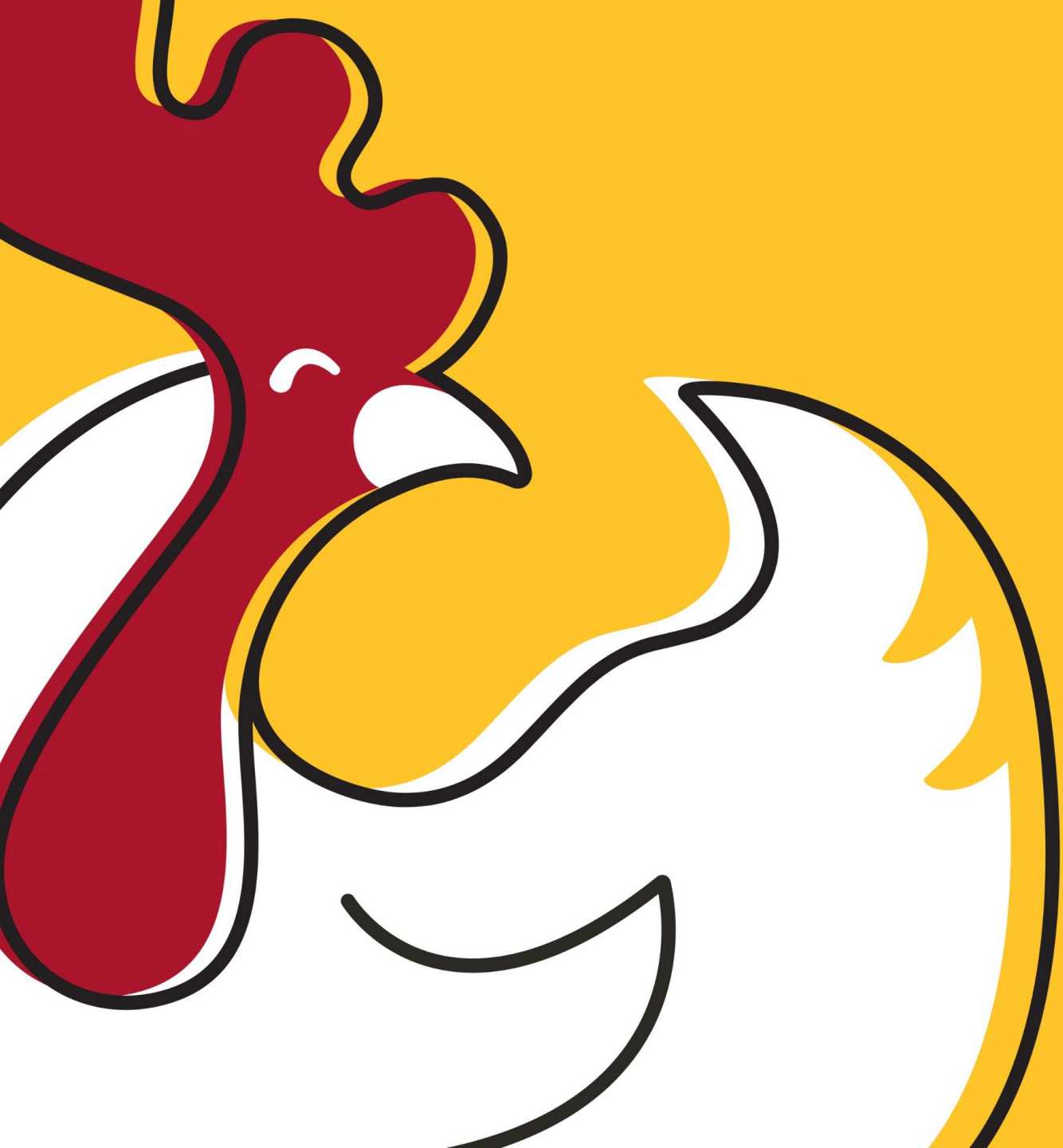


Lee's Famous
recipe chicken









Existing Store Refresh

BEFORE



AFTER

