# Sustainability 2035: What will it mean and how will we measure it?

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# Sustainability and ESG

#### "ESG" and "Sustainability" are related-but not the same

- Sustainability is "meeting the needs of the present without compromising the ability of future generations to meeting their own needs"
  - ▶ In the corporate world, this translates to doing business without negatively impacting the environment, community, or society as a whole²
- ESG is the metrics by which we try and measure sustainability performance
  - ▶ Includes a lot more than just environmental metrics, though this becomes the focus

<sup>1-</sup> United Nations Bruntland Commissions Definition

<sup>2-</sup> Harvard Business School

### These are Big, Global Problems

No one company can solve all the world's problems, so companies and industries try and determine what issues are most material to them





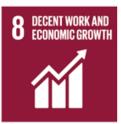




























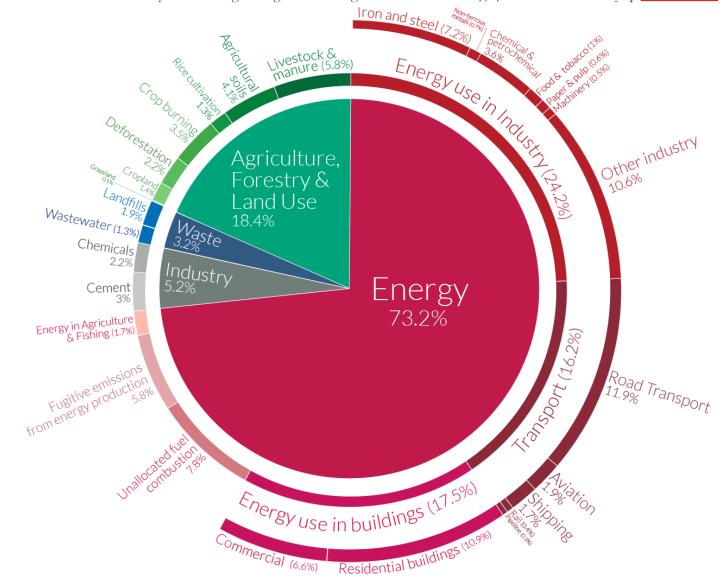




#### Global greenhouse gas emissions by sector



This is shown for the year 2016 – global greenhouse gas emissions were 49.4 billion tonnes CO<sub>2</sub>eq.



#### What Does 2035 Look Like?

- Policy will be the driver of sustainability action
- Emissions will be lower, but climate action remains in focus

- Greater availability of data will enable consumer choice based on sustainability attributes
- ► What Else?

# Poultry is Well Positioned

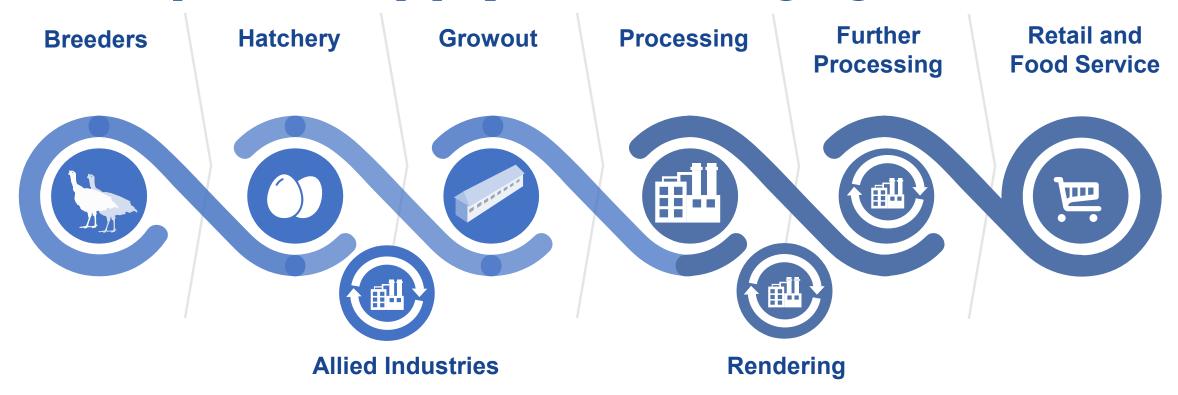
- ► Lower carbon footprint and land impact than many proteins
  - Can be marketed as such
- Opportunities in feed innovation to lower footprint
- External risks still exist, so how do we manage as an industry?
  - ► Climate Change
  - ▶ Welfare Concerns
  - Disease



#### **MULTISTAKEHOLDER ORGANIZATION**

committed to advancing the sustainability of U.S. poultry and eggs.

# **Complete Supply Chain Engagement**



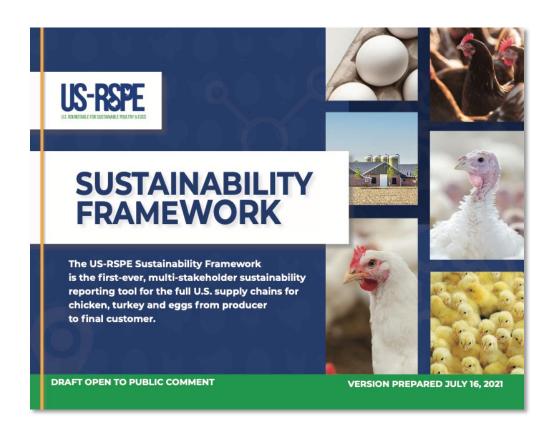




## **US-RSPE** brings it all together to:

- Help our members navigate the complex environment of sustainable poultry and egg production.
- + Uncover and drive opportunities to continuously improve sustainability at the full supply chain level
- + Facilitate open communications across sectors
- + Share best practices and resources
- + Support credible research & innovation for solutions

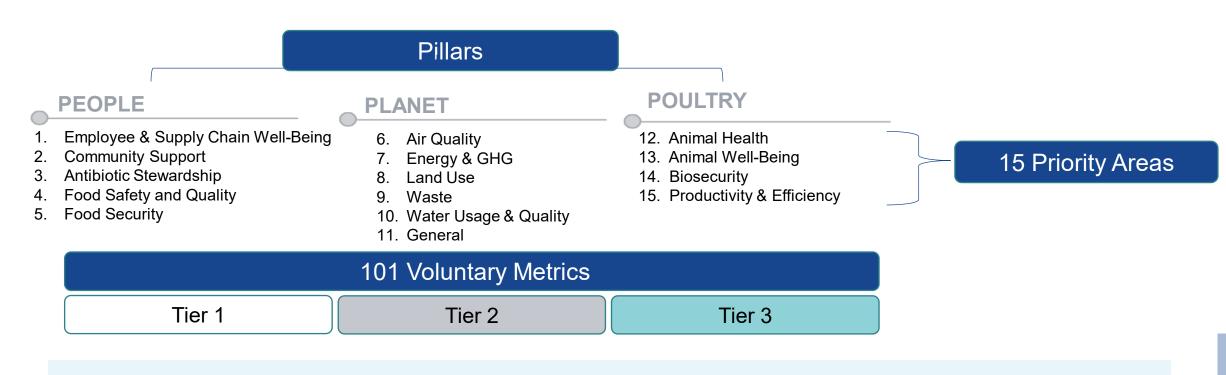
# KEY PROJECT: US-RSPE Sustainability Framework



+ The US-RSPE Sustainability Framework is a comprehensive reporting structure that measures and voluntarily verifies sustainability in areas that are important to the poultry & egg supply chain in a way that allows organizations to provide transparency to stakeholders and drive continuous improvement.

**Success starts with measurement** and is improved by investing, finding solutions, and removing barriers to advancements.

#### Framework Pillars & Indicators



Built to provide an on-ramp for anyone involved in poultry and egg supply chains to start or continue their sustainability journey.

# Questions?