FEED & GRAIN NON-BLEED PRINT SPECIFICATIONS

Ad sizes:	Inches width x depth
2 page spread	
Non-bleed	15.25 x 10
Full page	
Non-bleed	7.375 x 10
2/3 page	
Non-bleed - vertical	4.5 x 10
1/2 page	
Horizontal	7.375 x 4.625
Island	4.5 x 7.5
Vertical	3.375 x 10
1/3 page	
Square	4.5 x 4.625
Vertical	2.125 x 10
1/4 page	
Vertical	3.375 x 4.625
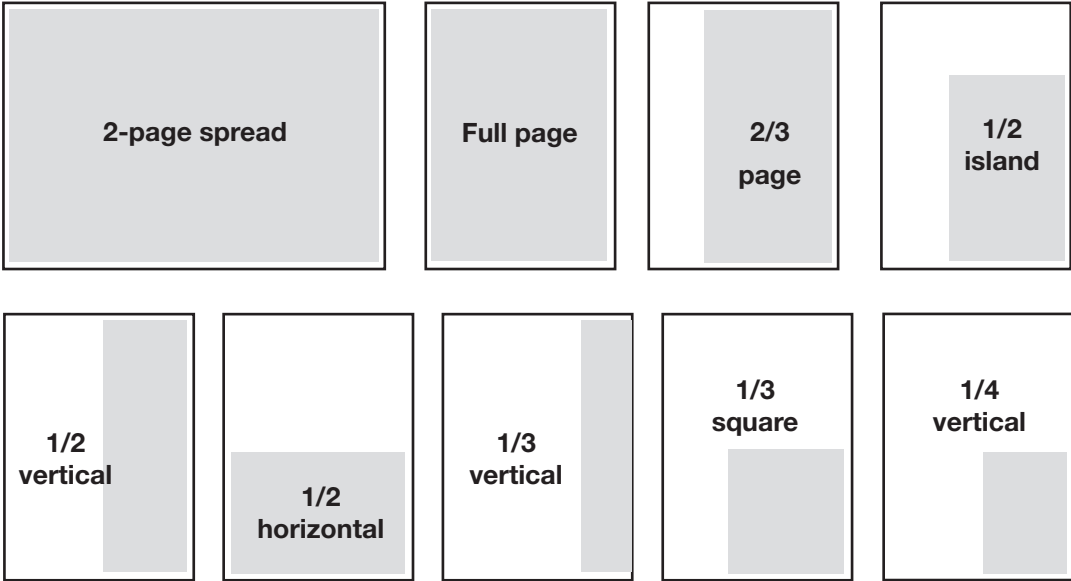
For **BLEED** advertising specifications and illustrations, please see next page.

SEND PRINT MATERIALS TO:

**Feed & Grain
Production** | **ads@wattglobal.com**

PDF files preferred. Files may be emailed as long as they are less than 25 MB. Photos within ad must be at least 300 dpi.

FEED & GRAIN BLEED PRINT SPECIFICATIONS

Ad sizes:

Ad sizes:	Inches width x depth
2 page spread	
Bleed	16 x 10.75
Full page	
Bleed	8.125 x 10.75
2/3 page	
Bleed - Vertical	5 x 10.75
1/2 page	
Bleed - Horizontal	8.125 x 5.25
Bleed - Island	5 x 8
Bleed - Vertical	3.875 x 10.75

Bleed or Oversize: No extra charge for bleed.
Bleed not acceptable on less than 1/2 page.

2-page bleed spread
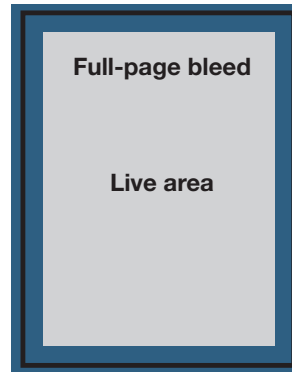Live area — gutter area — Live area
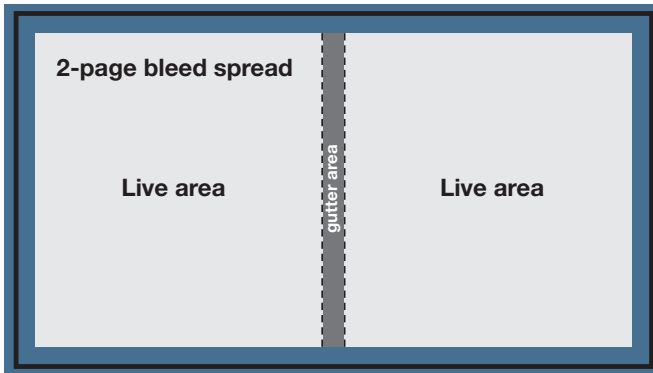
Please set up InDesign document as 15.75" x 10.5" with .125 bleed on all four sides.

☐ Black rule represents the document size - 15.75" x 10.5"

■ Represents the .125" bleed on all four sides

■ All "live" matter must remain within the light gray area - 15.25" x 10" to avoid trimming errors

■ Avoid placing "live" matter within the half-inch gutter area

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Full-page bleed
Live area

Please set up InDesign document as 7.875" x 10.5" with .125" bleed on all four sides.

☐ Black rule represents the document size - 7.875" x 10.5"

■ Represents the .125" bleed on all four sides.

■ All "live" matter must remain within the light gray area - 7.375" x 10" to avoid trimming errors.
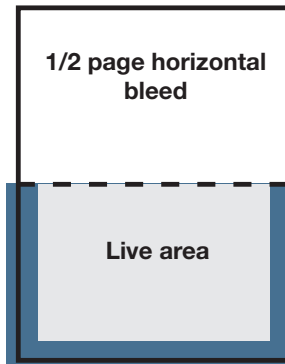

2/3 page vertical bleed
Live area
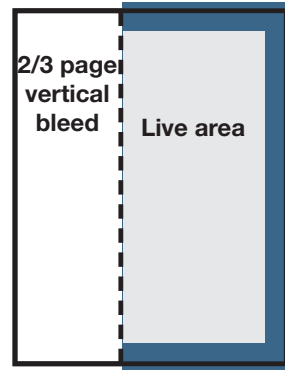
Please set up InDesign document as 4.875" x 10.5" with .125" bleed on top, bottom and right sides.

☐ Black and dotted rule represent the document size - 4.875" x 10.5"

■ Represents the .125" bleed on top, bottom and right side.

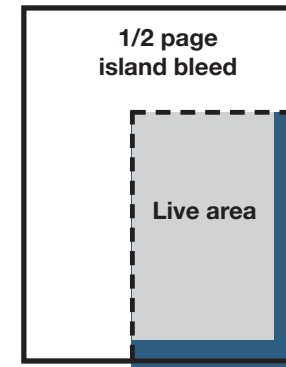■ All "live" matter must remain within the light gray area - 4.625" x 10" to avoid trimming errors.

1/2 page horizontal bleed
Live area

Please set up InDesign document as 7.875" x 5.125" with .125" bleed on left, right and bottom.

☐ Black and dotted rules represent the document size - 7.875" x 5.125".

■ Represents the .125" bleed on left, right and bottom.

■ All "live" matter must remain within the yellow area - 7.375" x 4.875" to avoid trimming errors.
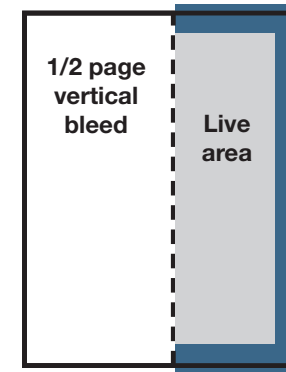

1/2 page island bleed
Live area

Please set up InDesign document as 4.875" x 7.875" with .125" bleed on right and bottom.

☐ Black and dotted rules represent the document size - 4.875" x 7.875"

■ Represents the .125" bleed on right and bottom.

■ All "live" matter must remain within the dark blue area - 4.625" x 7.625" to avoid trimming errors.

1/2 page vertical bleed
Live area

Please set up InDesign document as 3.75" x 10.5" with .125" bleed on right, top and bottom.

☐ Black and dotted rules represent the document size - 3.75" x 10.5"

■ Represents the .125" bleed on right, top and bottom.

■ All "live" matter must remain within the light gray area - 3.5" x 10" to avoid trimming errors.