

2025 SPONSOR PROSPECTUS



November 3-5, 2025

**Atlanta Airport Marriott
Atlanta, Georgia**

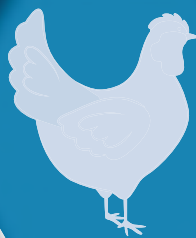


U.S. ROUNDTABLE FOR SUSTAINABLE POULTRY & EGGS

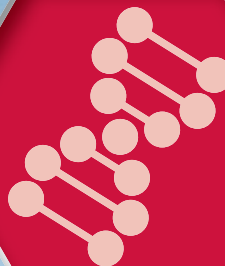
November 5-6, 2025

**Atlanta Airport Marriott
Atlanta, Georgia**

POULTRY TECH SUMMIT and the US-RSPE have joined forces to host an important event for the poultry industry. This combined meeting will bring together key decision-makers, researchers and technology experts who are shaping the future of poultry production with a focus on animal health, welfare, biosecurity, food safety, sustainability and technology. This is your chance to connect with a highly targeted audience actively working to improve poultry production and establish your brand as a leader in the industry.



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**LEARN MORE AT:
PoultryTechSummit.com**





ABOUT POULTRY TECH SUMMIT

POULTRY TECH SUMMIT provides the collaboration and deep dialogue industry companies need to drive innovation. The must-attend event offers an opportunity to interact with industry-changing researchers, entrepreneurs, technology experts, investors and leading poultry producers.



PAST INDUSTRY SEGMENTS REPRESENTED

-  POULTRY TECHNOLOGY COMPANIES
-  INTEGRATED POULTRY OPERATIONS
-  POULTRY PROCESSORS
-  FOOD SAFETY EXPERTS
-  ANIMAL HEALTH
-  UNIVERSITY
-  BROILER PRODUCTION
-  FEED MANUFACTURERS, INGREDIENTS
-  INDUSTRY ASSOCIATION
-  CONSULTING
-  BROKER, DISTRIBUTOR, WHOLESALE
-  FINANCE, VENTURE CAPITAL
-  GOVERNMENT

SAMPLE LISTING OF PAST ATTENDING COMPANIES:

- | | | |
|-------------------------|---------------------------|----------------------------|
| Adisseo | Cargill Digital Solutions | Maple Lodge Farms |
| AG Lighting Innovations | Claxton Poultry | Novalent |
| Alltech | Daybreak Foods | Perdue Foods |
| Amick Farms | Food Safety Alliance | Smarte Automation |
| Apelie Robotics | Foodmate | University of Georgia |
| Bell & Evans | H.E.B. Grocery | University of Guelph |
| BinSentry | Innovate Animal Ag | USPoultry |
| BinTrac | Kemin | Viscon Hatchery Automation |

ABOUT US-RSPE ANNUAL MEETING

US-RSPE aims to advance, support and communicate continuous improvement in sustainability through leadership, innovation, multistakeholder engagement and collaboration.

PAST INDUSTRY SEGMENTS REPRESENTED

-  INTEGRATORS, PROCESSORS
-  GROWERS, PRODUCERS
-  RETAIL, FOODSERVICE
-  ALLIED INDUSTRIES
-  CIVIL SOCIETY ORGANIZATIONS, NGOS

SAMPLE LISTING OF MEMBERSHIP COMPANIES:

American Humane
 Butterball
 Cal Maine Foods
 Ceva
 Chick-Fil-A
 Cobb
 Darling Ingredients
 Elanco

Environmental Defense Fund
 Evonik
 Herbruck's Poultry Ranch
 Maple Leaf
 McDonald's
 Merick
 National Corn Growers Association
 Nestlé Purina

Novus
 Pilgrim's
 Tyson
 United Egg Producers
 Wabash Valley
 Walmart
 Wayne-Sanderson Farms
 World Wildlife Fund

2025 sponsorship opportunities

Become a sponsor of [Poultry Tech Summit](#) and/or [US-RSPE Annual Meeting](#) to position your brand at the cutting-edge of innovation. Join other thought-leaders and sponsors to secure your spot in the future of the poultry industry. Choose from the sponsorship opportunities below to sponsor one event only or choose a combined sponsorship to be represented at both events.

◆ ALL SPONSORSHIPS INCLUDE:

- ✓ Company logo on Poultry Tech Summit website and app
- ✓ Company logo on event signage
- ✓ Company logo on sponsor slide displayed before and after each session presentation
- ✓ Company logo on sponsor post-event print ad in WATTPoultry USA
- ✓ 25% off registration to both events



SPONSORSHIP OPTIONS



Poultry Tech Summit only:

Tech Talk Presentation: Showcase your technology, product or innovation on the main stage in front of all attendees. 10-minute presentation listed in the program and on the conference website agenda. 8 available. **\$7500**

BOTH EVENTS: Poultry Tech Summit & US-RSPE:

Conference App: Become the sole sponsor of the app used by attendees for all show details. **\$5,000**

Conference Wi-Fi: Your company name is the password for attendee access on the conference Wi-Fi. **\$7,900**

Hotel Keycard: Place your logo in the hands of attendees on the keycards given to all event guests at the headquarter hotel upon check-in. **\$7,000**

Lanyard/Badge Holder: Company logo on the badge holders each attendee receives. **\$8,900**

Lunch Sponsor: An industry-sponsored networking lunch. **\$5,000**

Conference Bag Gift: Have a creative idea or surplus promo item from other events? Provide a promotional take-home item of your choice (pending approval) in the attendee bag. **6 available. \$7,500**

Tabletop Exhibit: Prime visibility during breaks and lunch allowing you to interact with attendees during the conference. A skirted table is provided to display your information. **12 available. \$7,000**

Registration Desk: Company logo displayed at the registration desk welcoming attendees to the conference. **2 available. \$6,900**

Promotional Insert: Provide copies of your brochure to be placed in all attendee bags. **6 available. \$3,500**

Pen Sponsorship: A pen branded with your company logo that goes in every attendee bag and at every seat in the conference room. **1 available. \$4,500**

Notebook: Notebook branded with your company logo and conference logo. Goes in every tote bag for each attendee. **2 available. \$6,500**



U.S. ROUNDTABLE FOR SUSTAINABLE POULTRY & EGGS

CHOICE OF Poultry Tech Summit OR US-RSPE:

Lunch Sponsor: An industry-sponsored networking lunch. **\$5,000 for 1 event or \$6,900 for both**

Coffee Break: Sponsor a casual networking break. **\$4,000 for 1 event or \$5,900 for both**

Breakfast sponsor: Sponsor the most important meal of the day. **\$5,000 for 1 event or \$6,900 for both**

Cocktail Reception: Sponsor a cocktail reception which is a key networking opportunity for attendees at these events. **\$4,900 for 1 event or \$6,400 for both**



U.S. ROUNDTABLE FOR SUSTAINABLE POULTRY & EGGS



U.S. ROUNDTABLE FOR SUSTAINABLE POULTRY & EGGS

US-RSPE only:

Session Sponsor: Sponsor one of the sessions during the day and a half annual meeting for US Roundtable for Sustainable Poultry and Eggs. Plus, the opportunity to record and submit a "quick insight" video from your staff or chosen expert on a welfare or sustainability topic. The recording can be re-shared during and post-conference as on-demand content.



◆◆ **Contact the WATT Agrifood Sales team today
to become a SPONSOR!**

Your **WATT Global Media sale representative** can customize a sponsorship package to fit your company's budget or suggest the best options based on your marketing objectives. Our goal is to make sure your investment receives the maximum exposure and benefit for your brand.

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Presented by :



LEARN MORE AT: PoultryTechSummit.com

